



October 2020

Dear CountyCare Provider:

Open enrollment with the State of Illinois is quickly approaching. During the next several weeks most Medicaid enrollees will be asked to choose a health plan. We are asking our providers to recommend their patients choose CountyCare in the HealthChoice Illinois program.

Below are just a few examples of why CountyCare is a great choice for your patients:

- **Specialty and Hospital Choice.** CountyCare members have access to over 70 hospitals, 4,500 primary care providers and 20,000 specialists.
- **Care that revolves around patients.** Care coordinators who work proactively with members who have complex health needs to ensure they get the services they need.
- **Value-Added Benefits.** CountyCare has an expansive list of value-added benefits we offer to patients. These include our new Brighter Beginnings Program for expectant moms and new babies which includes free diapers, blood pressure monitors and car seats. We also offer free Weight Watcher vouchers, free LASIK eye surgery for members who qualify and a free book club for kids. These Value-Added Benefits are targeted to improve quality of life and to stabilize member enrollment in our plan and your practice.
- **Rewards.** When members go to the doctor for certain services, such as their annual PCP visit, well-child visits, or mammograms, CountyCare sends them a CountyCare Rewards Card in the mail. They can use this card to buy items they need at stores including Walmart, Walgreens and Dollar General. These rewards encourage patients to keep appointments which can also help providers meet certain HEDIS measures. See our full list of Rewards here! (link to www.countycare.com/rewardsprogram)

We value you as a partner and appreciate your support in our efforts to continue to provide quality care to our members. If you have any questions or want to learn more about CountyCare benefits for your patients, please visit our website at www.countycare.com.

Thank you again for your commitment to CountyCare.